



To: Potential 2019 Luke Bryan Sunset Repeat Tour Food & Merchandise Vendors

From: Whitecap Entertainment

Date: April 15th, 2019

Re: Request for 2019 Luke Bryan Sunset Repeat Tour Vendor Application

Luke Bryan Sunset Repeat Tour concert will take place on August 10th, 2019 at Magnetic Hill, Moncton NB. The enclosed packet includes everything you need to apply as a food or merchandise vendor for the Luke Bryan Sunset Repeat Tour concert. Please ensure that you complete all sections of the application so that we can properly plan to meet the needs of attendees and vendors for this event.

Be sure to read and understand all the enclosed information. Please fill out all of the information that is requested. Please include a list of items you wish to sell and the proposed price to the public. Do not make site requests or ask for a site map, they will not be given out at this time. Whitecap Entertainment staff will determine the location of each vendor.

In order for your application to be considered complete you MUST include the following with your application:

- ✓ DO include your \$500 deposit in form of money order or certified cheque only, **PERSONAL CHEQUES WILL NOT BE ACCEPTED**. If your application is accepted your money order or certified cheque will be cashed. If your application is refused it will be returned to you. Money orders and certified cheques can be made out to Whitecap Entertainment.
- ✓ DO include a complete application including space required and electrical requirements.
- ✓ DO include a proposed menu and prices to the public.
- ✓ DO include a picture of your operation.

Applications that fail to provide any of the above information will be rejected and asked to resubmit with all the proper information and documentation requested.

For those vendors who have been part of Whitecap Entertainment events in the past including the Cavendish Beach Music Festival, please do not assume we have all your information. You MUST submit a completed application with the requested information listed above.

Thank you for your interest in the 2019 Luke Bryan Sunset Repeat Tour concert.

Sincerely,

Brodie O'Keefe

2019 Luke Bryan Sunset Repeat Tour

Vendors can only sell authorized Pepsi beverages supplied by the festival for resale. The Event maintains exclusive rights to sell and distribute all beverage items!

TO BE CONSIDERED AS A FOOD/MERCH VENDOR FOR THE 2019 LUKE BRYAN SUNSET REPEAT TOUR, APPLICANTS MUST:

1. Submit this application in person to the Whitecap Entertainment office (112 Longworth Ave, Charlottetown, entrance on Esher St.) by May 10th, 2019.

Or mail to:

Vendor application
% Whitecap Entertainment
PO Box 242
Winsloe, PE C1E 1Z2

Questions with regards to the application can be submitted via email to: brodie@whitecapentertainment.com

2. Accept and sign a contract that includes the following terms:

A. 23% of net sales will be retained by Whitecap Entertainment.

B. Along with your application, you are required to submit a \$500 deposit. Should your application be rejected your deposit will be returned to you. If your application is accepted, your deposit will be cashed. Following the concert, a review of your operation will take place and if your operation met and followed all the guidelines of the concert, your deposit will be refunded.

C. Provide proof of insurance and name certain organizations as additional insurers. If approved, more information on this will be provided.

D. Accept approval of all food/merch items and their pricing by the concert and comply with food restrictions indicated on the "menu submissions" page of this document. Pricing is not to be altered during the concert.

E. Provide their own staff during the event in order to operate during the days and hours of: August 10th, 2019 2:00 - 11:00pm

F. At the end of the event and especially upon removing your setup from the grounds, all garbage must be put in the garbage cans and all empty crates must be removed from the site. Failure to comply with this will result in the forfeit of your deposit.

G. All vendors and their staff will be required to check-in before accessing the site. Vendors and their staff will be searched including bags etc., to the equal extent of concert go-ers. Vehicles accessing vendor row, may also be subject to searches. Vendor check-in will start at 9:00am on Saturday.

H. Any vendor or employee of a vendor attempting to bring in alcohol or drugs onto the grounds, whether in their car, cooler or bag will be subject to a \$500 fine. There is zero tolerance for this behavior.

3. Accept only tokens as cash for payment for all vendor products. Tokens will be redeemed with the bank and exchanged for currency per token redeemed. **NO CASH IS TO BE ACCEPTED. ACCEPTING CASH WILL RESULT IN IMMEDIATE DISMISSAL FROM THE CONCERT AND FORFEIT OF YOUR \$500 deposit.**

4. Must be present for all Department of Health and Fire Marshal inspections. Should you miss your inspection without prior arrangements made with the Department of Health and the Fire Marshal, you will be asked to leave and you will forfeit your \$500 deposit. Vendor inspections will take place on Friday August 9th.

5. If you are supplying your own tent, it must adhere the New Brunswick Provincial Fire Marshal Office regulations.

6. Should you be accepted as a vendor, you will be responsible for sourcing the required operating permits from New Brunswick Department of Health and abiding by the regulations and policies outlined within the permit. More information will be provided on this should you be accepted for the event.

Whitecap Entertainment will:

1. Provide a space sufficiently sized for your setup on the event site or other approved location(s).
2. Provide potable water hookup at a common location. Vendor responsible for providing approved potable water hoses, (small fee applies).
3. Provide an outline of necessary and specific guidelines and information.
4. Host a mandatory vendor meeting/conference call to provide Luke Bryan Sunset Repeat Tour vendor specific information and details.

VENDOR INFORMATION

BUSINESS NAME	
CONTACT PERSON	
ADDRESS	
CITY/PROVINCE	
POSTAL CODE	
PHONE (DAY)	
PHONE (EVENING)	
FAX	
EMAIL	
WEBSITE	
TAX I.D NUMBER	

Please fill in the blanks where applicable

LOCATION	SIZE	DESCRIPTION	# LOCATIONS
TENT (indicate if renting from event)			
TRAILER (Please include tongue in Measurement)			

PUSH CART			
OTHER			

GENERAL INFORMATION REGARDING YOUR VENDING LOCATION

WILL YOU BE USING LP GAS?	YES	NO
If yes, include the number of containers and weight in the following spaces:		
Will you be parking a vehicle on the grounds? (ONE PER LOCATION)?		

ELECTRIC SERVICE NEEDS

Provide a detailed description of your electrical requirements, in the space provided. Use this example as a guide. Any question regarding your electrical requirements, please email brodie@whitecapentertainment.com

EXAMPLE:

- 4- 20 amp 120volt receptacle
- 1 - 30 amp 120/240 direct connection
- 1 – 20 amp 240 volt twist lock connector (provide Nema configuration)
- 1 – 70 amp 120/240 direct connection to our trailer.

- Please note: If the information provided is not accurate, it will result in a delay in your area being connected in a reasonable amount of time.
- The 23% sales commission that is retained by Whitecap Entertainment does include the cost of your electrical lines.
- Vendors are responsible for providing their own extension cords.

*RAW GROUND MEAT PRODUCTS ARE NOT PERMITTED. ONLY GROUND MEAT PRODUCTS THAT HAVE BEEN PURCHASED FROM AN APPROVED SOURCE IN A PRECOOKED STATE ARE PERMITTED.

*PLEASE NOTE : RAW, FROZEN SEAFOOD AND POULTRY PRODUCTS (EX. SCALLOPS, FISH, POPCORN CHICKEN, CHICKEN BURGERS) COOKED FROM FROZEN FOR SUFFICIENT TIME AND TEMPERATURE TO KILL DISEASE CAUSING ORGANISMS IS PERMITTED. FREQUENT INTERNAL TEMPERATURE CHECKS WITH A PROBE THERMOMETER MUST BE DONE TO ENSURE ALL PRODUCTS ARE COOKED TO SAFE TEMPERATURES OF 165 FAHRENHEIT OR HIGHER. ALL PRODUCTS MUST BE FROM APPROVED SOURCES.

SUBMISSION OF THIS APPLICATION DOES NOT GUARANTEE SELECTION TO VEND AT THE 2019 LUKE BRYAN SUNSET REPEAT TOUR CONCERT.

VENDOR APPLICANT SIGNATURE

DATE